MBA

Annual Program Report

Year:	2021-2022
Program:	MBA

CMGT 5325 Construction Project Management

CMGT 5350 Legal Practices in Construction

CMGT 5380 Sustainability Built Environment & Society

2021 – 2022 Added MBA Accounting Concentration and ACCT 5355 Data Analytics and ACCT 5365 Internal/External Financial Reporting

Fall 2020 - MBA program reduced the number of hours required from 36 – 30. Reduced the number of leveling courses and concentration courses.

Fall 2019 – MBA program began to accept GRE scores for admission requirements.

Summer 2020 – Remove GMAT requirement for students with 2.54 GPA or higher

Spring 2020 – Added MBA Concentrations in Business Analytics and Management Information Systems

Fall 2020 –

					88% (89% Online, 83% Campus) MGMT 5380Fall 2021 82% (83% Online, 56% Campus) Spring 2022 94% (94% Online, 100% Campus) MKTG 5310Fall 2021 81% (83% Online, 56% Campus) Spring 2022 94% (94% Online, 100% Campus) Common Core Overall Fall 2021 79% (83% Online, 22% Campus) Spring 2022 95% (95% Online, 100% Campus	
LG2 Integrate the functional areas in the analysis of strategic management issues.	Skills in analyzing strategic management issues-5(ssue)3(s)]T					

				approach to problem solving in a dynamic environment?		
		Case Rubric Use the categories of Strategic Direction, [redacted]				

					Campus)Strategy Implementation Fall 2021 54% (55% Online, 44% Campus)Spring 2022 80% (80% Online, 73% Campus) SWOT Analysis Fall 202191% (90% Online, 100% Campus) Spring 2022 93% (93% Online, 91% Campus)	
				MBA students will score 75% of students will score Average, Good &		

Fall 2021 98% (98% Online, 100% Campus)Spring 2022 99% (99% Online, 100% Campus)Strategic Direction Fall 2021 99% (99% Online, 100% Campus)Spring 2022 80% (79% Online, 100% Campus)Strategy Implementation Fall 2021 97% (96% Online, 100% Campus)Spring 2022 98% (98% Online, 100% Campus)SWOT Analysis Fall 2021 96% (95% Online, 100% Campus)Spring 2022 99% (99% Online, 100% Campus)

[redacted]				[redacted]	Overall 95% (92% Online, 100% Campus)	
[redacted]ncorporate ethical considerations in decision making.	Incorporate ethical considerations in decision making.	MBA Student Satisfaction Survey	MGMT 5380			

				completion of the MBA program, do you feel as though you were exposed to the global framework of business?	Campus 100%)	
		Global Perspectives Rubric As part of the core course in International Business (MGMT 5340) MBA students are evaluated on their consideration of global perspectives through cases and course projects. Students are assessed on the following traits: identification of global factors, analysis of global factors,				

		scale, where 0 is unacceptable and 2 is exemplary understanding and consideration.				
LG 5 Team-Based Performance	Work in a team-based environment that emphasizes skills including leadership, group problem solving, and consensus building.	MBA Student Satisfaction Survey	MGMT 5380	Ninety percent of MBA students will list yes (1) to the following questions: Upon completion of the MBA program, do you feel as though you developed skills in teamwork?	Fall 2021 93% (92% Online Campus 100%Spring 2022 91% (91% Online, Campus 75%	Students met the benchmark in Fall 2021, but partially met in Spring 2022.

				their teamwork assignments.	Carried a Fair Share of Workload Fall 2021 79% (79% Online, 71% Campus) Spring 2022 95% (97% Online, 80% Campus) Overall Evaluation Fall 2021 83% (84% Online, 71% Campus) Spring 2022 92% (95% Online, 70% Campus)	
LG 6 Effective Decision Making	Skills in Effective Decision Making.	MBA Student Satisfaction Survey	MGMT 5380	Ninety percent		

	As part of the BUAL 5380 (Managerial Decision Making) course, MBA students are evaluated on their decision making capabilities. Students are assessed on the following traits: identifies alternatives, identifies criteria for assessing alternatives, applies criteria to alternatives, evaluates results using various stakeholders. This rubric is scored using a 0-2 scale, where 0 is unacceptable and 2 is exemplary understanding and consideration.	acceptable or exemplary rating on the elements of strategic decision-making: Identify Criteria for Assessing alternatives, apply & Evaluate Results Using Various Stakeholders and Use of Information Technology on assign.	(98% Online, 80% Campus) Spring 2022 100% (100% Online, 100% Campus) Identifies Criteria Fall 2021 98% (98% Online, 100% Campus) Spring 2022 100% (100% Online, 100% Campus) Applies Criteria Fall 2021 93% (98% Online, 80% Campus) Spring 2022 100% (100% Online, 100% Campus) Evaluates Results Fall 2021 95% (98% Online, 87% Campus) Spring 2022 100% (100% Online, 100% Campus)	

				game successfully.	Online, 100% Campus)	

Table 2. Continuous Improvement Results Since Last Report

Stage 4: ACT		
Actions/Goals Based on Data Results **Copy last cycle's actions/goals and report on progress toward continuous improvement on those here.*	Status *C=Complete* *P=Progressing* *N=No Action Taken*	Discussion of Status *If C, describe efforts that led to accomplishment of actions/goals.* *If P, provide update on progress made toward accomplishing actions/goals and what tasks remain* *If N, discuss why action toward accomplishing actions/goals has been delayed and what work will be initiated toward accomplishment.*